

Cupid Charities Race Director Role

We attract heroes, party animals, undie-lovers and the generous-as-hell. We're fighting NF, a rare and deadly disease that affects 1 in every 3,000 births and we're looking for local Race Directors to herd the cats, bring the noise and rock it out to fundraise for neurofibromatosis research. Does this sound like you?

Cupid's Undie Run (CUR) was founded in 2010 as an effort to bring awareness to a genetic disorder known as Neurofibromatosis (NF). NF causes tumors on the nervous system, and can lead to blindness, deafness, learning disabilities and severe chronic pain. Cupid's Undie Run is a big party with a "brief" run in the middle. We like to create an environment where anyone facing NF can make light of a serious situation, while feeling empowered that they are also driving promising research. **With the \$3.5 million (& counting) we raised in 2016 – adding up to almost \$11.5 million over the years –** we are getting closer to finding an end to NF.

CUR is currently located in 35+ cities, all run by B.A. volunteer Race Directors (RD's) like you. The RD crew rolls 60+ deep, supporting one another and acting as on-the-ground ambassadors, best of the best party planners, NF community connectors, and more! This position is seasonal, beginning at our volunteer training camp July 21-24th 2016 and wrapping up end of February 2017. High points in the season are October, December, and Jan/Feb.

Responsibilities (subject to change and supported by your Regional Manager):

- Manage city specific e-mail account
- Establish small committee to help delegate tasks (1-2 people in your first year)
- Secure venue
- Permit 1 mile route
- Negotiate open bar per-person head cost or liquor sponsorship
- Secure day of entertainment (DJ, emcee)
- Secure photographers
- Local grassroots promotion
- Manage city specific Cupid's Undie Run Facebook group
- Local e-mails to your runnes (if needed; we have National Marketing as well)
- Postcard and Poster Distribution
- NF Champions/Local NF Community Support
- Coordinate day of volunteers
- Media contact outreach and appearance